



SMÅ SNAKK SONS OF NORWAY

Volume 40 Issue 6

June 2014

72 days to
Inter-
national
Convention

ANNUAL NEW MEMBER BRUNCH AND WELCOME CEREMONY

Saturday, June 21 10 a.m. - 12 noon
Lørdag, Juni tjueen Ti - Tolv

All Lodge Members and their Friends are invited to the New Member Brunch and Welcome Ceremony Saturday, June 21st from 10 am to 12 pm at the Shepherd of the Woods Lutheran Church.

The coffee will be hot and robust, the food abundant, and the fellowship and camaraderie outstanding as we once again welcome the newest members to SON and our Gateway to Florida Lodge. You are cordially invited to be officially "welcomed."



Come and enjoy a yummy brunch prepared by our famous Sons of Norway chefs and learn about the core areas of fraternal, financial and the foundation of the Sons of Norway. They offer a very competitive portfolio of insurance and annuities. This is a great opportunity to consider various fraternal benefit possibilities for ourselves, our children and grandchildren.

The brunch is FREE but bring dollars for the raffle.

I hope to see you all there and please RSVP to Kent Larson at 260-4064 or me, Karen Ansell, your financial benefits counselor at 242-8893.

We will have a International Convention planning meeting that follows the brunch/welcome ceremony.

Shepherd of the Woods Lutheran Church Fellowship Hall, 7860 Southside Blvd is on the parallel service road between JT Butler Blvd. and Old Baymeadows Road. Parking and Fellowship Hall entrance is in the back, behind the church.

Karen Ansell
Financial Benefits Counselor

VELKOMMEN!

JUNE PRESIDENT'S MESSAGE JUNI BESKJED FRA PRESIDENTEN



Greetings fellow members and friends -

while the light drizzle may have damped the ground at the annual Syttende Mai celebration Saturday, May 3, at the Hopkins Intracoastal Hideaway, it certainly did not affect the Viking spirit of the nearly 50 people attending. Thanks to our host couple, Pete and Evelyn Hopkins, charter and golden members; thanks to our ever faithful "boat boys" Eugene Yerkes for bringing Hagar with help from Franklin Morrison and Marty Iverson; thanks to Jane and Craig Slater for attending after a long absence; and thanks to Martin Rasmussen and daughter Jessica for attending from Orlando. But absolutely the biggest treat was having charter and golden member Myrtle Nasset attend from St. Augustine. Myrtle recently celebrated her 100th birthday so it was wonderful to see her. A very long-time active member, Myrtle cared several years for her husband Arnie, also a lodge member, who had health issues. He passed away two years ago. Myrtle says she is "fit as a fiddle" and takes no medicine. It must be that strong Viking blood that keeps her going.

As you will note, our annual Lodge Brunch and New Member Welcome is Saturday, June 21 from 10 a.m. to noon. Please see the information on page 1 in this newsletter. This is our opportunity to officially welcome our new members since last summer, so please plan to attend. As always, everyone is welcome and the breakfast is free. We will have a convention planning meeting following the brunch. Karen Ansell, our financial benefits counselor, is the hostess.

Evelyn Hopkins, Rita Tweed, Franklin Morrison and I will be headed to the District 3 Convention in Albany this coming week for several days. The District Convention is held every other year to conduct the district business affairs and to celebrate through various events our Norwegian culture and heritage. It's a nice time to meet new friends and to renew acquaintances. Evelyn is the Finance Committee Chair, so she will be busy throughout the convention.

Our lodge was well represented at the annual Syttende Mai Regatta in Clearwater May 10, but regrettably the weather did not cooperate so the race was cancelled. Thanks again to Eugene Yerkes for bringing Hagar, and our boat committee Stewart Svendsen, Clint Sage and Franklin Morrison. The lodges in Zone 5 met as they do, resolutions for the District Convention were reviewed and two delegates to the International Convention were elected: Zone 5 Director Gail Martinsen and District Public Relations Director Ron Martinsen. Our own Franklin Morrison was elected the alternate. Regrettably no one stepped forward to become either Zone 5 Director or alternate since Gail Martinsen is term limited.

I also want to thank Joe and Barb Krier, long-time friends, for another very generous donation to our lodge, this time for the upcoming International Convention. We sincerely appreciate it and we appreciate their friendship.

And speaking of the Convention we are now 72 days away. Our volunteer coordinator, Cheryl Drabek, has been communicating with members re: the specific volunteer needs. Please do not wait until the last minute to say you can help. Let her know now. She can give you an overview of the duties involved. And mark your calendar for Wednesday, Aug. 20 at the Maritime Museum and our Lodge Welcome. It will be a highlight.

Thanks to our many members who are helping with lodge work and especially to those members and friends who are involved with the international convention planning. I thank you for the opportunity to serve as your president.

Kent Larson
Lodge President

WELCOME A NEW MEMBER VELKOMMEN NYE MEDLEMMER



We are pleased to welcome an unge venner (young friend) new member: **Tyler Watts**, 3737 St. John's Bluff Rd S., Apt 2501, Jacksonville, FL, 32224-2641. Telephone 904-955-5304. E-mail: tylerwatts42@gmail.com.

PASTOR IVERSON ON TELEVISION

Pastor Ida Iverson, our lodge member, was featured on the Trinity Broadcasting Network program Praise the Lord, channel WJEB 59/TBN, Friday, June 6 at 11:30 a.m. and on Saturday, June 7 at 2:30 a.m.

Ida's interview was about how she got into the ministry. Ida was ordained as a Lutheran pastor in 1999. She is currently pastor at Prince of Peace Church in Fernandina Beach.

Dear Gateway To Florida,

My name is Amanda Jo Combs and I work for ICES international student exchange program. We bring Norwegian high school age students to the US for a semester or a 10 month stay. We have many Norwegian students who are in need of a host family.

The ICES students are covered by insurance, have their own spending money and speak English. What better way for your child to learn about their original culture, than to have a teenage brother or sister to help them learn their native language.

ICES also offers a Study Abroad Outbound Programs in many different countries, including Norway! The student Exchange Experience is an unforgettable one. Your teenager will have a year filled with new discoveries about themselves and others. While you live in another country, attend a new school, become fluent in a different language and discover new customs!

Whether in Florida or Norway, most importantly you will make Life Long Friends and Live an Adventure with Memories that will last a Lifetime!

ICES (International Cultural Exchange Services) are a nonprofit organization dedicated to promoting a peaceful world by increasing international awareness and understanding through cultural sharing experiences.

Would you please consider forwarding this information to other members of your organization? Should anyone be interested in learning more about the opportunities, our website is www.icesusa.org or you may contact me.

I hope to hear from you soon and have a great day!

Amanda Combs || Field Manager
Office: 850-565-1022
Cell: 513-375-8865
Fax: 888-237-2711
acombs@icesusa.org
www.icesusa.org
<https://www.facebook.com/InternationalCulturalExchangeServices>
International Cultural Exchange Services |
PO Box 1028 | Hurricane, WV 25526 | www.icesusa.org
1-800-344-3566

Contact Gail Yerkes (904-268-9924) to request student profiles.

Read news from District 3 at
<http://www.3dsofn.org/>



ST. OLAV'S DAY - JULY 29TH

Why do we celebrate St. Olaf?

The main celebration of St. Olav's Day is on July 28th and 29th and in the Middle Ages it was common to begin the great festivals with a vigil.

St. Olav's Day is celebrated in memory of Olav Haraldson's death at the Battle of Stiklestad on July 29th, 1030. It was the last major battle of the great clashes for the Christianization of Norway. Olav was buried near Nidelva (river) and Olav's church (Nidaros Cathedral) was built on that spot. Shortly after the funeral major miracles began to happen at the grave. Olav the Holy was revered as a saint by people from all over Europe, and after his death pilgrims came from many different countries to attend Olav's mass at Nidaros Cathedral. Still today many pilgrims travel to Nidaros Cathedral where St. Olav's remains are kept.

St. Olav has been celebrated with great fanfare throughout Scandinavia and those celebrations continue today. In the old days, Olsok was celebrated in much the same way as Midsummer consisting of among other things, big bonfires. Festivities were particularly important in Norway during the Middle Ages, but Olsok celebrations have continued to be important long after the Reformation.

The largest of the festivals in Trondheim takes place every year at the end of July. Olsok derives its origins from Olav's wake - which in the Catholic tradition meant that one would sit by the dead and pray for them throughout the night. Even after the Reformation arrived in Norway, which abolished midnight mass and the worship of saints, Olsok was celebrated in the folk tradition as a feast day. The St. Olav Festival is Norway's biggest church and cultural festival and every year people can experience both national and international artists.



CALLING ALL MEMBERS CONVENTION JOURNAL BOOSTERS NEEDED

As we continue our International convention planning, all members are asked to find convention boosters to be listed in the 2014 International Convention Journal. What does that mean and how do you help? Ask family, friends, co-workers, individuals from church, other organizations, just any one in your circle to become a booster by donating \$5, \$10 or \$20. For a \$5 donation, the person's name will be listed in a 12 point font, for those donating \$10, the font size increases to 18 point and for those who donate \$20 their names will appear in 24 point, which is quite large. The forms can be e-mailed to you or if you would like to receive the Booster sign-up sheet in the mail, please contact Gail Yerkes at 904-268-9924. When you have money to turn in, please contact either Marci Larson @306-7513/307-2888 or Evelyn Hopkins @733-4268/625-5686, convention co-chairs. If you raise \$500 or more you will receive a free ticket to the Welcome Reception at the Cummer Museum Thursday evening, Aug. 21.

LODGE KALENDER

Subject to Change

August 25	Newsletter Deadline for September
June 11-15	District 3 Convention in Albany, NY
June 21	New Member Brunch & Welcome, SOTW from 10 a.m. - Noon
June 21	Convention Planning Meeting @ 12:15 p.m., SOTW

NO BOARD OR LODGE MEETINGS IN JULY AND AUGUST

CONVENTION PLANNING AND IMPLEMENTATION

July 8	Convention Planning Meeting @ 7 p.m.
July 22	Convention Planning Meeting @ 7 p.m.
August 1-16	Convention Planning Activities/Meetings
August 17-24	International S.O.N. Convention @ Omni
Sept 9	Board & Convention Recap Meetings 7 p.m., SOTW
Sept 12	We Survived the International Convention Celebration & Thank You!
September	District 3 Golf Tournament, Myrtle Beach, S.C.
October 10-12	Leif Erikson Regatta, Banquet & Zone Meeting @ Jensen Beach
October 17	Lodge Dinner & Program @ 6:30 p.m.
October 18	Trick or Trunk Halloween @ SOTW 6-9:00 p.m.
October 24-26	District 3 Executive Committee & Board Meetings
Nov 4	Business Meeting @ 7 p.m., SOTW
Nov 11	Veteran's Day Parade
Nov 14	Lodge Thanksgiving Dinner & Program @ SOTW, 6:30 p.m.
Nov 29	Jacksonville Boat Light Parade
Dec 7, 14, 21	Area Light Parades
Dec 7	Scandinavian JuleFest, 1-4 p.m. Location to be Determined

NORWEGIANS LOVE TO TRAVEL

Summer is high season for families traveling. Nearly eight out of ten families who plan to go on vacation next year say they will be traveling in the summer. Six out of ten "empty nesters" with no children living at home say the same thing.

Tourism companies believe that around 300,000 Norwegians will travel to Greece, while 253,000 will travel to Turkey and 156,000 to Spain. Bulgaria can expect around 50,000 chartered guests, while Croatia gets around 25,000. "Norwegians love to travel. Statistics from Avinor (The Norwegian airport network) show that Oslo Airports had a record number of foreign trips in July last year, in spite of the finest summer in living memory," says Marketing and Communications Director Lena Petersson of Star Tour.

Norwegians are traditional in the choice of destination. Chartered trips are most popular in Spain (Mallorca), Greece (Crete/Rhodes) and Turkey (Alanya /Antalya). The economic situation in Greece is not enough to keep Norwegians away from their favorite destination and Greece will get a good growth in visitors from Norway this summer. And they don't travel alone, being with friends and/ or family on vacation is the most important.



SONS OF NORWAY AND VIKING BOAT HAGAR IN BEACHES PARADE

Spring has sprung. The annual opening of the beaches parade was held on Sunday, April 27. The Gateway to Florida Lodge entered Hagar, one of our Viking boats in the parade. It was a warm day with a breeze blowing from the Atlantic Ocean. Franklin Morrison III was dressed as Hagar and stood in the bow (front) of the boat while Laura Phelps was dressed as Helga and sat in the stern (back). Eugene Yerkes drove the vehicle pulling Hagar along the parade route. Many others dressed as Vikings marched along or behind Hagar and gave colorful beaded necklaces to the children standing along the parade route. Some of the other Vikings were Eric Nord, Tammy Mayer, two men visiting from Norway and other Viking friends.

Many of the individuals watching the parade cheered when the Viking horn was blown when Hagar passed by.

Eugene Yerkes, Sports Director



2014 INTERNATIONAL FOLK ART EXHIBITION & COMPETITION

Sons of Norway is excited to invite all members to participate in this year's Folk Art Exhibition and Competition at this year's International Convention. Registration is now open for members, both amateur and professional, who wish to display their art or enter the competition against other members in Sons of Norway's largest folk art event.

This year's Folk Art Exhibition and Competition is part of the International Convention in Jacksonville, Florida from August 22nd to August 23rd. Compete to earn a blue ribbon with your best piece of rosemaling, wood carving, knit mittens and more. Everyone who enters will receive a special certificate of participation. A People's Choice Award is presented to the convention attendees' favorite piece while the Best in Show is given to the judges' unanimous top pick.

To register for this year's Folk Art Exhibition & Competition, get information and obtain the complete rules simply visit the official convention website www.sonsofnorway2014.com.

JUNE BIRTHDAYS GRATULERER MED DÅGEN

2	Alexander Waller
2	Arlene Larson
5	Ella Fossum
8	Kent Larson
10	Gertrude Ann Calvin
10	Martin Iverson
11	Flora Eriksen
14	Carrie Lindblad
14	Eugene Skinner
19	Joshua Rivera
19	Laura Phelps
22	Carl Johnson
26	Mary Kay Hill
26	Sean Rivera
28	Dave Johnson
28	Jay Vogeley

★ HAPPY BIRTHDAY! ★



LEARN NORWEGIAN FROM TRANSPARENT LANGUAGE

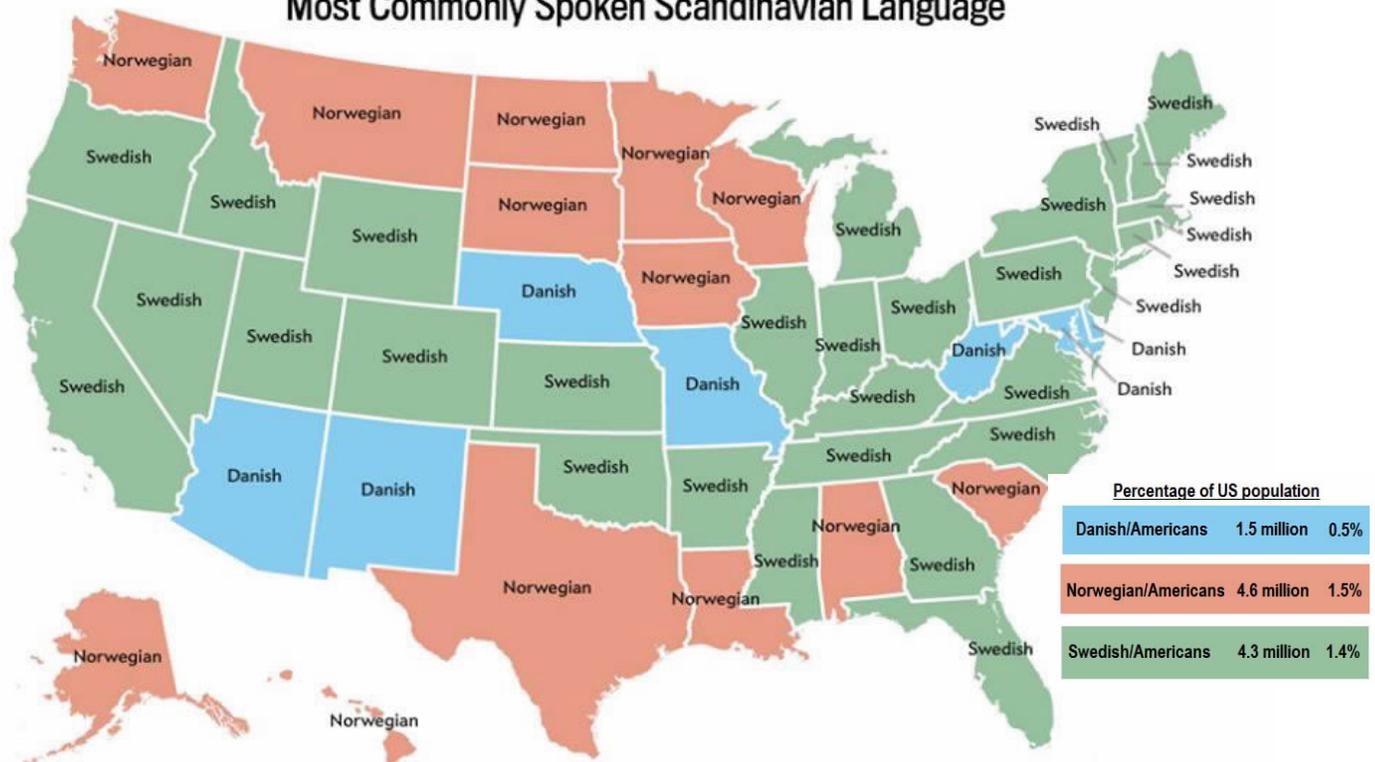
lykkes: succeed
Part of speech: verb
Example sentence: De lyktes i deres andre forsøk.
Sentence meaning: They succeeded in their second attempt.

Norwegian word: nyse
English translation: to sneeze
Part of speech: verb
Norwegian example: Det er umulig å nyse uten å blunke.
English example: It's impossible to sneeze without blinking.

Norwegian word: ferie
English translation: vacation
Part of speech: noun
Norwegian example: Familien Hanson reiste på ferie til Norge.
English example: The Hanson family travelled to Norway on vacation.

Did you know that according to the US Census, 135,025 people over the age of 5 report speaking a Scandinavian language at home? Scandinavian speakers report the highest ability, 90.6%, to speak English "very well." The most commonly spoken languages nationwide? English is the primary language, spoken by 93% of the population. It is followed by Spanish, Chinese, French, Tagalog, Vietnamese, and German. The state with the most Scandinavian (and Finnish) language speakers is Minnesota.

Most Commonly Spoken Scandinavian Language



Finland is not represented on this map, as Finnish is a Uralic language and not Scandinavian.

From Scandia Saga Newsletter,
VOLUME 22 SCANDIA LODGE 3-617
JUNE 2014

SYTTENDE MAI PICNIC AT HOPKIN'S CABIN

The Gateway to Florida lodge annual picnic was held at Pete and Evelyn Hopkins' cabin on the shore of the Intracoastal Waterway. The cabin is located just south of Marineland in a heavily wooded site. The attendees feasted on appetizers, barbeque pork, chicken, baked beans, coleslaw, cheese cake, bread pudding and Hagar beer. The weather was rainy but Hagar was there to give people rides and rowing lessons. Marty Iverson, Franklin Morrison III and Eugene Yerkes towed Hagar to the picnic.

We also celebrated the birthdays of Martin Rasmussen, Myrtle Nessel & Jane Slater.

There was enough food remaining that everyone was able to take some home with them. Even though it rained, a good time was had by all.

Eugene Yerkes, Sports Director



Hosts Pete & Evelyn Hopkins



Marci Larson, Franklin Morrison III & Judy Silvey enjoying appetizers.

Martin Rasmussen, Myrtle Nessel & Jane Slater celebrated their birthdays. Evelyn Hopkins, hostess and Martin's sister, is in the background.



Eugene Yerkes towed Viking boat Hagar with Marty Iverson in it.



2014-2015 SONS OF NORWAY GATEWAY TO JACKSONVILLE SLATE OF OFFICERS

President	Kent Larson	260-4064
Vice President	Evelyn Hopkins	733-4268
Counselor	Marci Larson	260-4064
Secretary	Rita Tweed-Morrison	305-7245
Assistant Secretary	Sharon White	718-7518
Treasurer	Franklin Morrison III	303-6344
Assistant Treasurer	Open	
Financial Secretary	Peggy McCann	504-8583
Assistant Fincncial Sec.	Dee Simpson	210-0092
Social Director	Larry Nelson, Coordinator	220-6151
Cultural Director	Evelyn Hopkins/Marci Larson	
Sports Director	Eugene Yerkes	268-9924
Assistant Sports Dir..	Eric Nord	699-0460
	Rich Brew	443-6331
Youth Director	Charlotte Fluker	396-8006
Trustee I	Stewart Svendsen	565-9001
Trustee II	David Fluker	396-8006
Trustee III	Pete Hopkins	733-4268
Publicity/Com Director	Marci Larson	260-4064
Foundation Coordinator	Marty Iverson	726-0626
Marshalls	Stewart Svendsen	565-9001
	& Bo Fosaaen	237-7700
Greeters	Gail Yerkes	268-9924
	Bonnie Hardman	537-9163
	Karen Ansell	242-8893
	Evelyn Hopkins	733-4268
	Gail Yerkes	268-9924
Editor	Franklin Morrison III	303-6344
Web Master	Sharon White	718-7518
Historian	Open	
Sunshine	Beverly Teigland	641-7796
Tubfrim	Karen Ansell	242-8893
Insurance Rep	Carol Scott	447-1672
Librarian	Judy Silvey	260-6383
Raffle Coordinator	Charlotte Fluker	396-8006
Adopt A School	Tony Cruz	221-0460
Musician		

NORWEGIAN POOL FROGS

The pool frog is a medium sized frog found in Norway, Sweden and the south-east coast of Britain. It lives in the ponds, slow moving rivers and marshes found in dense, vegetated areas of the forests. A lot of the pool frog's habitat has disappeared due to a lot of land development for housing and business. This has led to a decline in the pool frog's population. In fact, in 1995, they thought that the pool frogs were extinct!



Research in the 1990's, found that they have regional accents in their calls. Through further genetic studies, their ancestry was discovered. They belong to a very original and rare northern group of pool frogs. Females grow up to 9 inches in length, the males are much smaller. The pool frog is brown or green with dark blotches on their back and dorsal stripes of cream or black. Breeding males have vocal sacs that can be seen on the sides of their mouths. Their eyes are oval with a horizontal pupil. The pool frog has a loud call; it often sounds like a duck quacking. They eat insects, spiders, flies, moths and worms. The frog catches the food with their long sticking tongues. The females lays 100's of eggs in the warm spring months. The eggs float on the surface of the water in one sticky lump. After the eggs hatch, the tadpoles drop into the water and grow there. After time, they lose their tails and grow legs, so that they can hop in and out of the water.

Their predators are grass snakes, herons, owls, other birds and sometimes dogs and cats. The frogs go into hibernation from October to April. Today the pool frog is very rare and critically endangered in Norway, Sweden and East Anglia.

From Flygebladet May 2014, Sun Viking Lodge 3-607
Spring Hill, FL

SYTTENDE MAI REGATTA May 10



Gateway to Florida lodge participated in the annual Syttende Mai Viking Boat Regatta held in Clearwater, Florida on May 10 in Philipi Park. A total of 4 boats showed up for the regatta: Hagar (Jacksonville), Solkyst (Clearwater), Falken (Ft. Pierce), and P.J. Viking (Sarasota). The weather was windy and they decided it was too windy to sail so the regatta was cancelled.

Hagar's crew was Franklin Morrison III, Clint Sage and Eugene Yerkes. With the addition of rowers from Falken, Hagar was ready to race against Clearwater and Sarasota. Then Clearwater thought it was too dangerous and did not row due to crew safety reasons. Then Falken rowers decided they also would not row. Therefore, Sarasota was the only Viking boat left. They decided to do a "sail-by" as a salute to past lodge president Mary Larson who recently died. Her son is the captain of Sarasota's Viking boat.

There also was a tasty Hospitality Party on Friday night, a picnic lunch and a 3rd District Zone meeting following the regatta.

Eugene Yerkes
Sports Director



Viking Boat Captains

GRUNNLOVSJUBILEETS FOLKEMEDALJE 2014



MUSETTE of Norway has designed the Norwegian Constitution badge for all that would like to announce the celebration of the 200th Anniversary of the Norwegian Constitution. The badge can be used both with or without the ribbon, thus enabling use through the whole Anniversary Year as the occasion or event deems appropriate! Online order at www.musette.com where you will find detailed information.

A CONFERENCE FOR ALL: INNOVATIVE LEADERSHIP CONFERENCE REGISTRATION IS NOW OPEN!

Have you ever wanted to take a more active role in your lodge? Maybe you've considered being an officer, or getting more involved with one of your lodge's committees? Or are you looking for ways to increase your leadership skills to benefit your professional life? If you answered yes to any of these questions then you should register today for the 2014 Innovative Leadership Conference!

This year's premier leadership event is being held as part of the 2014 International Convention in Jacksonville Florida and is open to ALL Sons of Norway members, whether you plan on attending the rest of the convention events or not. The cost is only \$100 and it covers registration fees, all conference materials and a special luncheon for attendees.

Attendees at this year's conference will be lead through four educational modules on a variety of leadership topics, including successful leadership communication skills, conflict resolution, teamwork and much more! In addition, all the modules will be lead by professional leadership trainer, Kit Welchlin. Mr. Welchlin will include large and small group discussion, roleplaying, and high levels of audience interaction in his day-long presentations.

To register today for this premier educational event, visit www.sonsofnorway2014.com and go to the Leadership Conference page. Once there you can download the registration form and submit to the Convention host committee. In addition, questions about this event should be directed to Erik Evans at eevans@sofn.com.

Ha en god sommer!

Have a good summer!



June 21 is the first day of summer.

June 15: Happy Father's Day!

FLAG DAYS IN NORWAY

The flag flies at full mast on the following day on all government buildings. Norwegian citizens are also encouraged to fly the national flag on these days.



June 6	Norway - Sweden Union dissolved in 1905. Unionsoppløsningen
July 4	HM Queen Sonja's Birthday
July 20	HRH Crown Prince Haakon's Birthday
July 29	St. Olav's Day
August 19	HRH Crown Princess Mette-Marit's Birthday

U.S. & SCANDINAVIAN HOLIDAYS

June 6	Sweden's National Day
June 14	Flag Day
June 15	Father's Day
June 17	Iceland's National Day
June 21	First Day of Summer

CONSTRUCTION BEGINS ON OSLO'S NEW NATIONAL MUSEUM

Slated to be one of the largest cultural buildings in Europe, Oslo's National Museum at Vestbanen began construction in late March. Filling an entire block formerly known as Vestbanen station-located near the



Nobel Peace Prize Center-the goal of the museum project is to create a vital, national research and resource center for the visual arts. The museum will be home to art collections from The National Gallery, the National Museum of Art, Architecture and Design and the Museum of Contemporary Art.

"We hope that it will have the same effect as the opera did. It is meant to become a museum that people can feel proud of and identify with, even if they are not part of the so-called "cultural elite," says, Audun Eckhoff, director of the National Museum. The new museum will also accommodate major international art exhibitions, welcoming exhibits that were not possible to display previously due to space and organizational constraints.

The museum will also experiment with displaying art in new and modern ways, such as utilizing digital tools. "The original works are the heart of every museum. Digital tools will not interrupt those who wish to have the pure, contemplative experience of art. However, we have an opportunity now to seize the options available to us. We do not want several technical gadgets that interrupt the experience, but stimulate the audience to experience the art in new ways," Eckhoff told Aftenposten.

Completion of the building is scheduled for 2019.

GATEWAY TO FLORIDA LODGE HONORS:

District 3 Lodge of the Year 2003, 2007, 2009, 2010. Membership Lodge of the Year 2007-2008, Founders Award for Membership Achievement 2007, 2008-09, 2010-11. President's Gold Merit Award for Fraternal Excellence 2007, 2008-09, 2010-11, President's Special Recognition Gold 2010 and 2011; World of Nations First Place/Best Country 2006, Grand Overall Winner Jacksonville Boat Light Parade 2008, First Place Palm Valley Boat Light Parade 2008, 2010, Organized Club Winner Jacksonville Light Parade 2009, 2010, First Place Whitey's Fish Camp Boat Light Parade 2010, Grand Prize Best Overall St Augustine Holiday Regatta of Lights 2009. Winner of Fall Blitz Recruitment Contest in Large Lodge Category 2009. Third District Golden Newsletter Award for Medium Size Lodge Division in 2009. Newsletter Honorable Mention 2011.

Lodge Web site: <http://www.sonjax.com>. Third District Web site:<http://www.3DSofN.org>.
Sons of Norway Web site: www.sonsofnorway.com
<http://twitter.com/SonsofNorwayJax>, <http://goo.gl/cKc21>

SMÅ SNAKK BOOSTER CLUB MEMBERS

Your donation is a voluntary act. At the Board Meeting on 3/5/2012, the Board made the following resolution: Små Snakk booster fee be increased from \$15 to \$20 effective 6/1/2012.

This donation helps pay for publication and distribution of the Små Snakk newsletter. Make your check payable to Sons of Norway and mail to Gail Yerkes, Editor. Tusen takk for your support.

BOOSTER NAME	DATE EXPIRES	Month	Year
Adolph & Jane Baste	06	2015	
Roy Hauge	06	2015	
Marty & Ida Iverson	01	2015	
George W. Prom	09	2015	
Carol Scott	10	2014	
Jenny Spilling	06	2014	
Rita Tweed	10	2014	
Jay Vogeley	05	2016	
Roger & Margaret Winslow	10	2016	
May we add your name here?			
A * next to your name means it's time to renew.			

Högertrafikomläggningen

In 1963, Sweden had cars going in both directions on both sides on the street. But this wasn't just any traffic jam, this one was different. The jam was planned -- and even voted on.

This happened in Sweden during Högertrafikomläggningen, literally "the right-hand traffic diversion." (You can call it "Dagen H," if attempts to pronounce "Högertrafikomläggningen" fail, which they probably will. It goes by that name, too.) On September 3, 1967, the whole country of Sweden changed the way they drove. Instead of driving on the left side of the road, motorists were now to drive on the right.

Sweden made the change for two major reasons. First, in both Finland and Norway, drivers drove on the right

side of the road, and flipping traffic as one crossed borders proved difficult. Second, most of the cars in Sweden were built with the driver's seat on the left (as is common in countries where drivers drive on the right), which led to accidents on narrower roadways. Combined, the flip seemed like a costly but common-sense idea.

Nevertheless, the move was anything but wanted by the rank-and-file Swede. The government first proposed the flip in 1920 but, met with resistance, held off for decades. In 1955, for example, a nationwide non-binding referendum on the matter resulted in a landslide victory for left-side driving traditionalists, with over 80% of the 2.5 million voters opting to remain that way. But the key phrase there is "non-binding." In 1963, Swedish government chose to switch anyway, but to do so only after a large-scale PR campaign to change citizen's attitudes. Dagen H was turned into a social movement with its logo -- seen here https://en.wikipedia.org/wiki/File:Dagen_H.svg -- blanketed on virtually everything, including commemorative women's underwear. National TV held a contest for a Dagen H theme song. By the time Högertrafikomläggningen came, the people were ready.



The switch also required a massive amount of infrastructure changes -- new signs had to be installed, bus stops had to be moved across the street, traffic lights needed to be flipped, etc. -- but in general, the transition was a success. As a bonus, traffic accidents dropped the weeks after Dagen H and stayed low for about two years. These safety gains were probably attributable to drivers who were still getting used to the reversal of traffic, and therefore driving more cautiously, but having road rules which matched the ones the cars were designed for probably helped, too.

Article submitted by Franklin Morrison III

The Award Winning Gateway to Florida Lodge:

District 3 Large Lodge of the Year 2010
President's Gold Merit Award for 2010 and 2011
President's Special Recognition Gold 2010 and 2011
Founders' Membership Certificate 2010 and 2011

MAGNOLIA Properties

Evelyn R. Hopkins
Realtor®

9086 Cypress Green Drive
Jacksonville, FL 32256
www.thinkevelynhopkins.listingbook.com

Cell: (904) 625-5686
Office: (904) 348-5665
Fax: (904) 348-5548
ehop3543@gmail.com

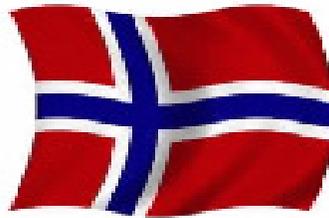
1624 3rd Avenue N
Jacksonville Beach, FL 32250

SONS OF NORWAY

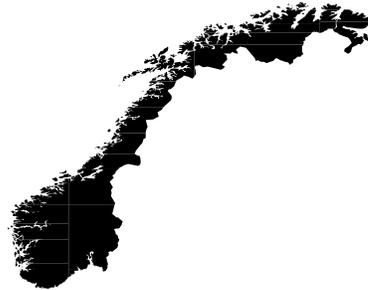
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